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costs, including
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Ventures, a global
digital accelerator,

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today announced it
has acquired Doran
Jones, a leading
technology consulting,
data engineering and
software development

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Expand its Digital
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Understanding the advantages of competitive analysis in strategic planning can take ... Ingram regularly confronts modern issues in management, marketing, finance and business law.

*The Advantages of
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in Strategic Planning

Shank, John K., and
Vijay Govindarajan.

Strategic Cost

Management: The

New Tool for

Competitive

Advantage. New

York: Free Press,

1993. ("It's time for

management

accountants to be

players with the ...

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Strategic Cost Management: The New Tool for Competitive Advantage

This book argues that there are four key sources of competitive advantage and financial success that have not been given the attention they deserve. Firstly, that

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designed to quantify
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more sustainable ...

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a strategic plan*

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leading-edge work
that shows how

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Business leaders can
take better advantage
of their opportunities
by ...

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Management

Despite being
considered as the
foundation of
business strategy,
Porter's competitive
advantage as well as

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the Blue Ocean
strategies seem to no
longer apply to
today's economy.

Instead, the Bamboo

... Cases

*The Bamboo
Strategy: Practical
New Tools To
Replace Porter And
Blue Ocean*

gives organizations
the competitive

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advantage. By connecting disparate data sources with a modern AI-powered KM solution, organizations can rapidly identify and extrapolate information from all their ...

Using enterprise search to provide a strategic advantage

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There's no
cybersecurity strategy
good enough to win a
cyberwar. Sure,
everyone talks a good
game, but the very
structure of American
(and other businesses
around the globe)
makes it nearly
impossible ...

*Cyber Warfare Is The
Last Competitive*

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*Advantage No One
Sees & Why
SolarWinds Is The
Wakeup Call No One
Heard.*

The organizational
roles consuming data
have changed from
business to technical,
strategic to tactical ...
are looking to
consolidate multiple
data management
tools to accelerate

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*Using data for
competitive*

*advantage? You need
data fabric*

Although it is often overlooked as a means to gain competitive advantage, the dispute management process is one of the most significant

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opportunities to
achieve tangible
benefits. These
potential ...

Concepts And
*Leveraging Dispute
Management for
Competitive
Advantage*

PRNewswire/ - CGI
(TSX: GIB.A) (NYSE:
GIB) signed a full
managed IT services
contract with the

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Management
sciences firm Nexelis.
And Compete
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Cases
Through the
agreement, Nexelis
will leverage CGI's
global scale ...

*CGI helps Nexelis
gain a competitive
advantage through
digitization of
business and IT
workflows*

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exploring strategies to
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deliver better
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with process
automation and
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Playbook for
Automating Accounts
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When combined with
a healthy culture that
incorporates
workplace flexibility,
these powerful tools
provide credit unions
with strategic
advantages ...
approach in a very

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marketplace ...
And Competitive

*Values Provide Credit
Unions With a
Strategic Advantage*
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New Relic, Inc.

(NYSE: NEWR), the
observability
company, announced
the appointment of
Anita Lynch to Chief
Data Officer and
additional promotions

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to the company's C-
Suite. Lynch joins
New Relic from ...

*New Relic Announces
Appointment of
Former Disney
Executive Anita Lynch
as Chief Data Officer
and Promotions to C-
Suite Leadership*

The company
completed seven add-
ons since Clearlake's

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initial acquisition in
2018 alongside
SkyKnight Capital.

*Charlesbank agrees
to make strategic
investment in*

*Clearlake, SkyKnight-
backed symplr*

The Digital Power
Management Ics
Market Report

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strategy analysis,

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