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You don't have to be an entrepreneur to have a great idea for a business. And you don't need to start a business to profit from a great idea. Inspiration can strike anybody—it happens all the time.

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Profit From Your Idea will help you negotiate and draft a licensing agreement that best protects your interests and maximizes your chances of earling a profit. With this all-in-one guide you'll understand how to: navigate the licensing landscape. protect your intellectual property rights. sort out ownership rights.

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Official - Profit From Your Idea - DIY Legal Documents

The idea popped into your head and now it won't go away. ... it's simply part of the planning process to get your side hustle off the ground and onto bigger profit margins. [Self-analysis ...

How to Take Your Side Hustle From Idea to Profit | SUCCESS

It is important for a business to understand how much profit they've made to give it an idea as to whether the business is successful. With so much money going in and out of a business, it is not always easy to see whether what a small business owner is doing is actually making money. By calculating profit, it helps give some clarity.

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Filing for a patent isn't cheap, so it makes sense that if you went to the trouble of protecting your idea, the next step is to figure out how to profit from it. According to Forbes , in 2014, 95

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percent of the 2.1 million active patents weren't licensed or commercialized: they didn't generate any money.

6 Ways to Profit From Your Patent - Bplans Blog

Profit from Your Idea: How to Make Smart Licensing Deals: Stim Attorney, Richard: Amazon.nl
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9781413320572 Profit From Your Idea: How to Make Smart Licensing Deals, 8th Edition Richard Stim Nolo 2014 434 pages \$39.99 KF3145 Stim walks readers through a comprehensive crash course in patent, copyright, and trademark law, with the aim of preparing inventors to negotiate and draft licensing agreements with corporations.

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All you need to protect and profit from your invention You've got a great idea and you're ready to strike it rich. Now, you need to find a company or partner you can trust, hash out a fair licensing deal, and get your idea to the marketplace. Profit From Your Idea will help you negotiate and draft a licensing agreement that protects your interests and maximizes your chances of earning a profit. With this all-in-one guide you'll understand how to: navigate the licensing landscape protect your intellectual property rights sort out ownership rights work with licensing agents protect confidential information find and solicit potential licensees license overseas reveal your invention safely, and negotiate and update an agreement. The 10th edition is completely updated with the latest developments in licensing law and patent filing rules, and covers industry-standard Fair, Reasonable, and Nondiscriminatory (FRAND) licensing terms. With Downloadable Forms: download forms including license agreements, assignments, joint ownership agreements, and many more (details inside).

Packed with practical, effective licensing strategies, Profit From Your Idea tells inventors

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everything they need to know to enter into a good written agreement with the manufacturer, marketer or distributor who will handle the details of merchandising an invention. The book shows step by step how to draft a license that will be fair to all parties and addresses: ownership rights, applicable patent, copyright and trademark laws, license scope, dispute resolution, finances.

Ideas change how we live; our lives are improved by creative and innovative ideas birthed by people courageous enough to act on their ideas. People who never give up until their idea becomes a reality. Many people have ideas however some have no clue what to do with their ideas and others just bury their ideas and never do anything about them. In this book, I will show you how to generate and develop great ideas, how to develop a strategic plan, how to determine your target market, how to choose your team and keep them inspired through the process from concept to profit and how to develop a quality brand that lasts. Above all I believe you will be inspired to work on your ideas, to follow your passion and to be the best you possibly can be.

The Inventor's Guide provides step-by-step instruction for the process of taking an invention from conception through to the marketable product.

A thriving inventor succinctly explains how to take a product or service concept and reap profits without the risk of going into business for yourself by licensing the idea to others. Offers indispensable advice on creating an idea, researching the competition, getting patents, finding

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prospects and negotiating the deal. Features examples of successful licensing ventures. Includes patent forms, disclosure statements and licensing agreements.

If you have been nurturing a Great Idea and wondered how to Launch a Brand, how to Launch a Product or about Launching a Venture, this is the Book for you. I wrote this book because, like you, the best ideas come to you as a way to fill some unmet need in your life. "Necessity is the mother of all invention" is never truer than when you brilliantly think up an innovation, invention, or service that will make your life easier, more fun, or is just plain smart. I was standing in my kitchen after going through my usual morning routine one mundane Monday when inspiration hit me. I cannot go into great detail about my invention because I have sold it, and it now belongs to a larger company. Due to an NDA that is currently in place, I don't even know if that company is utilizing my invention. I thought to myself that if someone could create this certain thing that it would make my life a whole lot easier. I would really use this and spend good money on this if someone thought to create it. That "someone" was me! Why couldn't I create a fantastic item that would make my life better and make money doing it? This book begins right where it should -at the birth of an idea. Even the best authors get writer's block, and the best inventors lose their muse, so I thought it only appropriate to start at the very beginning. I will teach you how to stimulate your creativity, brainstorm ideas, and finally locate a sustainable and realistic product that will become your invention. Then, we move onto what it takes to bring that idea to life, crafting prototypes, locating manufacturers, enlisting the help of carpenters, tech developers, and anyone who can assist in creating the physical adaption of your idea. I wanted to not only help you think of something that you can create, but also push

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you to create it, and then sell it. After all, we innovators only create so that others can utilize our creations, right? This is why I dedicated a great portion of this book to also help you sell your idea. I've included the most in-depth research for social media marketing, brand development, package designing, and so much more to help you deliver the total package. During my time as an inventor, I have come across too many innovators who have sat on an idea, waiting for the right time to start. Inventors who did their best to share their products with the world, only to miss the mark in their marketing strategies and fail. Creators who lost the rights to their work because they didn't know how to secure legal protection. In this book, you will find the answers to all of your questions. It is the complete roadmap that will undoubtedly guide your product to success. This book will teach you absolutely everything you need to know about: Creating Prototypes Building a Band Around your Product Protecting your Intellectual Property and Plans Selling Your Idea for a Profit ...and so much more. I have no doubt in my mind that if you follow the advice detailed within these pages that you will see your idea through all the way to launch. What are you waiting for? Your destiny awaits as I am sure you are sitting on an idea that will be the "Next Big Thing." click "Add to Cart" now!

Whether you've invented a great new product, or you have an idea for an app, an online business, or a reality show, How to License Your Million Dollar Idea delivers the information you need to snag a great licensing deal. Now in its third edition, this book has become the go-to source for budding inventors and entrepreneurs who have great ideas and want to cash in on them without putting themselves in financial risk. Licensing is the way to make that happen and this book explains exactly how it's done.

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Take your passion and make it happen with *The Idea In You* by Martin Amor and Alex Pellew. Do you have an idea in you? A hobby, a project, a product ... something that could change your life? *The Idea in You* is a bulletproof system for finding the right idea and shaping it into a success - on your own terms. With advice from the people behind the likes of *Pizza Pilgrims*, *Parkrun* and *Decoded*, *The Idea in You* will show you what to expect, how to think and what to do when launching your own venture. Making your idea happen is possible - and it will be one of the most inspiring and energizing experiences of your life. What are you waiting for? 'A wonderfully inspirational book that will help unleash your ideas on the world' Michael Acton Smith, creator of *Moshi Monsters* 'Every great business starts with an idea . . . this book will help you find yours' Richard Reed, co-founder *Innocent Drinks* 'It seems to me that many could-be creators simply lack support in their lives, someone genuine who listens to their ideas and pushes boundaries to make it all seem possible. Alex and Martin must recognize this, too, because their book is a generous offer of encouragement and spirit, a drum beat that stirred my creative confidence' Zach Klein, co-founder of *Vimeo*

You don't have to be a mechanical genius to be an inventor. Chances are, you're already at the all-important starting ground every inventor begins at--wishing you could find a clever solution to an everyday challenge. The far-too-complicated baby swing. Slick-soled running shoes. Computer cords constantly tangled up . . . there can't be a solution unless there's a problem. And that's where you're at! Author and inventor Patricia Nolan-Brown has turned many common annoyances into ingenious and money-making products, and she believes you

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can do the same. In *Idea to Invention*, she shares the tricks of her trade in order to help ordinary people learn how to look at their world through the eyes of an inventor. Readers will learn the six simple steps it takes to go from idea to invention, and discover:

- Creativity habits that spark invention
- The power of tape-and-paper prototypes to refine their vision
- How to navigate the ins and outs of licensing and patenting their product
- The pros and cons of finding a licensed manufacturer vs. running a home-based assembly line
- How to promote their invention
- Product enhancements that add years to shelf life
- And more

From the everyday challenge and your initial concept to resolve it, all the way to the explosion of your thriving business, this all-encompassing guide simplifies the invention process and gives creative thinkers the competitive edge they need to achieve the success their amazing ideas deserve.

Whether it's a new product idea or service, inventions abound. Coming up with the idea is one thing, getting it to fly is another. In his new book, Yubas offers readers a comprehensive, complete, practical, and easy-to-understand guide to the process of bringing an invention to market.

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