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Samsung insults  
Apple again |  
Samsung vs Apple  
Apple vs Samsung  
The Legal Battle  
Between Apple and  
Samsung Apple and  
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Off in Federal Court  
Apple Vs Samsung  
Patent Case  
35 U.S.C. § 289.  
Apple Inc. v.

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Samsung Electronic Co., Ltd. was the first of a series of ongoing lawsuits between Apple Inc. and Samsung Electronics regarding the design of smartphones and tablet computers; between them, the companies made more than half of

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Smartphones sold worldwide as of July 2012. In the spring of 2011, Apple began litigating against Samsung in patent infringement suits, while Apple and Motorola Mobility were already engaged in a patent war on several fronts.

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Apple Inc. v.

Samsung

Electronics Co. -

Wikipedia

The second Apple v.Samsung damages trial ended in a remarkable result: \$533 Million verdict for infringement of Apple ' s design patents, but only \$5.3 Million for

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infringement of Apple ' s utility patents. The big (and obvious) takeaway: design patents are no longer the weak sister of the IP world. Long considered obscure and of marginal importance, the verdict shows that they can be a ...

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Verdict Affirms

Importance of  
Design ...

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case By Julian  
Chokkattu January  
13, 2017 The U.S.  
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Circuit has reopened the years-long case...

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for smartphone patent infringement. A federal jury ' s verdict in California on Thursday would require...

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Key facts: In 2011, Apple sued Samsung for

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infringement of both its utility patents and design patents. Samsung was found guilty. Here, the jury was only determining damages. Under U.S. patent law, the damages calculation for infringing a design patent is different from the damages calculation

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for infringing a utility patent.

Lessons learned from Apple v. Samsung patent infringement case  
Apple sued Samsung in 2011, alleging, as relevant here, that various Samsung smartphones infringed Apple ' s

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D593,087,  
D618,677, and  
D604,305 design  
patents. A jury  
found that several  
Samsung  
smartphones did  
infringe those  
patents.

SUPREME COURT  
OF THE UNITED  
STATES

The Federal Circuit

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found that Samsung owed Apple \$399 million—an amount equal to the entire profits made on smart phones that infringed Apple ' s design patents.

Following the Federal Circuit ' s ruling, Samsung petitioned to the Supreme Court. In its appeal, Samsung

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argued that damages were improperly calculated.

Samsung Electronics Co. v. Apple | LII Supreme Court ...  
Apple and Samsung settled a seven-year legal fight on Wednesday, ending the most prominent

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case in a series of lawsuits over smartphone patents over the last decade. The companies did not disclose ...

Apple and Samsung End Smartphone Patent Wars - The New ...

Samsung asked a court last Thursday

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to either dismiss the judgment in its phone patent fight with Apple or retry the case in which the damages were decided. In a 34-page post-trial motion filed...

Samsung appeals \$539M verdict in Apple case, because of ...



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A jury on Friday handed back a mixed verdict in the Apple v. Samsung patent-infringement case, determining that both companies were guilty in some aspects but not guilty in others. The trial...

Apple v. Samsung patent trial recap:

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How it all turned out ...

The U.S. Patent and Trademark Office tentatively rejects all claims of Apple ' s ' 915 " pinch-to-zoom " patent, one of the most valuable multi-touch patents in Apple ' s case against Samsung. While a...

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Patent Court Battle

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Apple and Samsung had one other major patent battle, which was first decided in 2014 but didn't end until last year. In that case, Apple won \$120 million over violations of

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its slide-to-unlock...

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Apple and Samsung settle seven-year-long patent fight over ...

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Technology Editor Matt Warman uses an iPad and Galaxy tablet to explain what the Apple and Samsung patent

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dispute is about.  
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patent battle  
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YouTube

This case began in  
2011 when Apple  
sued Samsung for  
\$2.5 billion in  
damages for  
infringing on some  
technology and

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packaging patents for devices. Apple won in 2012, but was awarded only about \$1 billion.

After years of appeals, some parts of the case have been dismissed by the court.

Samsung to Pay Apple \$548 Million in Patent Dispute -

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Apple and Samsung just ended their epic seven-year legal patent infringement fight. The two companies agreed to a settlement in the case, according to court documents filed Wednesday, but did not...

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Apple and Samsung settle their epic patent infringement battle

Round 1: The Apple v. Samsung saga began in April 2011, when Apple (AAPL) accused Samsung of "slavishly" copying the iPhone and iPad. Samsung replied by counter-suing



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Apple, accusing the Cupertino...

Apple vs. Samsung scorecard: a timeline of the patent battle

Apple vs Samsung: EX2 Plus Alpha The Apple vs Samsung lawsuit settlement that had Samsung paying more than \$1 billion for patent

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infringement has been halved by the case's federal judge today.

Apple vs Samsung lawsuit settlement halved, judge orders ...

Yes. The jury has ruled that Samsung willfully infringed a number of Apple patents (more on

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Patent (Case Study) in creating a number of devices (more coming up on that, too) and has been ordered to pay Apple \$1.05 billion in damages. Apple, which Samsung countered for \$422 million, will not have to pay anything to Samsung.

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Apple vs. Samsung, I like to look at patent strategies of both rivals. Apple had a surprise-attack operation using design and user experience patents, and Samsung responded a

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Study  
resistance with 3G & 4G

telecommunication patents. The patent war between two Telecom giants has spent 5 years in 2012-16, and finally Samsung payed \$539 million to Apple in mid 2018 officially. I think that the patent war

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Patent Case Study

gives lots of insight to us, and it would be a good case study to prepare the patent strategy against leading firms, likes Apple, Microsoft or Amazon." If you want peace, prepare for war. (Si vis pacem, para bellum) " in De Re Militari by Flavius Vegetius

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Through a collaboration among twenty legal scholars from North America, Europe and Asia, this book presents an international consensus on the use of patent remedies for complex products

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Study  
such as smartphones, computer networks, and the Internet of Things. This title is also available as Open Access on Cambridge Core.

Scientific and technological innovations are forcing the inadequacies of



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Patent law into the spotlight. Robin Feldman explains why patents are causing so much trouble. She urges lawmakers to focus on crafting rules that anticipate future bargaining, not on the impossible task of assigning precise boundaries to rights

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When an invention is new.

The Law of Journalism and Mass Communication, Sixth Edition, by Robert Trager, Susan Dente Ross, and Amy Reynolds offers a clear and engaging introduction to

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Mass

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## Patent Case

Organizations (SSOs) address patent disclosures, licensing terms, transfers of patent ownership, and other issues that arise in connection with developing technical standards for consumer and other microelectronic products,

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associated software and components, and communications networks including the Internet.

Attempting to balance the interests of patent holders, other participants in standard-setting, standards implementers, and consumers, the

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report calls on SSOs to develop more explicit policies to avoid patent holdup and royalty-stacking, ensure that licensing commitments carry over to new owners of the patents incorporated in standards, and limit injunctions for

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infringement of patents with those licensing commitments. The report recommends government measures to increase the transparency of patent ownership and use of standards information to improve patent

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quality and to reduce conflicts of laws across countries.

How a flexible and creative approach to intellectual property can help an organization accomplish goals ranging from building market share to expanding

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an industry. Most managers leave intellectual property issues to the legal department, unaware that an organization's intellectual property can help accomplish a range of management goals, from accessing new markets to improving existing

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generating new revenue streams. In this book, intellectual property expert and Harvard Law School professor John Palfrey offers a short briefing on intellectual property strategy for corporate managers and nonprofit

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Administrators.

Palfrey argues for strategies that go beyond the traditional highly restrictive "sword and shield" approach, suggesting that flexibility and creativity are essential to a profitable long-term intellectual property



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strategy --especially in an era of changing attitudes about media.

Intellectual property, writes Palfrey, should be considered a key strategic asset class. Almost every organization has an intellectual property portfolio of some value and therefore

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the need for an intellectual property strategy. A brand, for example, is an important form of intellectual property, as is any information managed and produced by an organization. Palfrey identifies the essential areas of intellectual

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Property--patent, copyright, trademark, and trade secret--and describes strategic approaches to each in a variety of organizational contexts, based on four basic steps. The most innovative organizations employ multiple

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intellectual property approaches, depending on the situation, asking hard, context-specific questions. By doing so, they achieve both short- and long-term benefits while positioning themselves for success in the global information

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